

# Waterford 2040

## Building a community plan for our village

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Our objective is to develop a unifying Waterford community plan based on a shared vision of what we want the village to be in the future, along with the strategy and resources to execute on that plan. We aspire to a fully inclusive process, with input from all key stakeholders

### Benefits for the community

- The opportunity to discuss and determine a collective vision for what Waterford will be in 2040, resulting in a shared view held by Waterford's residents and two key organizations, the WCA and the Waterford Foundation. Based on the vision agreed upon, the plan could include issues such as walkability, traffic calming, burying the wires, business operations in the village, building preservation, tourism, parks / public spaces, municipal status, and more
- A consolidated, unified community plan that increases likelihood of securing public and private/philanthropic funding
- Definition of roles and responsibilities for interaction with each level of elected officials (County, State and Federal), multiple divisions within State agencies (e.g., VDOT, DTCL), and privately-run utilities (e.g., Dominion Energy, Verizon, Comcast, Loudoun Water)
- A more clearly defined set of roles and responsibilities – and areas for creative support, synergy and collaboration – between the WCA and the Waterford Foundation
- The ability to more fully maximize use of available strategic policy tools for historic patrimony and open space protection, such as Section 106, the National Heritage Area designation, the State Scenic Byway programs, and others

### Our ask for you

We would like your support to move forward with this plan, facilitated by a leading outside expert, if we can raise the necessary funds to do so. Moreover, we would appreciate your participation and input throughout the process!

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## High-level timeline for visioning and community plan development

	<b>Phase I <i>Vision*</i></b>	<b>Phase II <i>High-level design</i></b>	<b>Phase III <i>Detailed design</i></b>
<b>Timeline</b>	3 months July – September 2021	3 months October – December 2021	6 months January – June 2022
<b>Objectives</b>	Gather input from village residents and key stakeholders Align on overall vision through facilitated workshops Determine operating model	Align on high-level design for each line of effort Understand stakeholder landscape	Develop detailed design Engage key stakeholders Draft community plan and implementation strategy
<b>Deliverables</b>	Vision for Waterford 2040 Overall design principles Scope of effort	Vision statement for each line of effort High-level design for each area Stakeholder map and engagement strategy	Detailed design for each line of effort Waterford 2040 Community Plan Implementation strategy and timeline
<b>Participants</b>	Village residents/WCA members WCA Committees Representatives of Waterford Foundation Outside expert facilitator	Village residents/WCA members WCA Committees Representatives from Waterford Foundation Outside expert facilitator Key public sector entities (e.g., VDOT, DCTI) Key private sector entities (e.g., Dominion Energy, Loudoun Water, Verizon, Comcast)	Village residents/WCA members WCA Committees Representatives from Waterford Foundation Outside expert facilitator Key public sector entities (e.g., VDOT, DCTI) Key private sector entities (e.g., Dominion Energy, Loudoun Water, Verizon, Comcast)

\*WCA membership voted to initiate Waterford 2040 vision Mar 2021; Ad Hoc Gov Committee informal discussions with residents, WCA Board & WF partners, Apr-Jun 2021