

WCA Traffic Survey

Submitted by Meredith B. Imwalle
December 10, 2019

We achieved an excellent response rate to the traffic survey distributed to WCA members via email in September. The results have enabled us to better define goals for traffic management for the village.

Here's what you told us you want:

- More than 80 percent of respondents are in favor of replacing the current Waterford welcome signs at village entry points with bigger, more noticeable signs;
- A majority of respondents support installing landscaped chicanes/chokers at village entry/exit points;
- Seventy-three percent of respondents support using pole-mounted, speed display signs as placeholders until chicanes/chokers can be installed;
- More than 80 percent support raised pedestrian crosswalks in the village;
- Close to 90 percent are in favor of asking the County for a byway study; and
- Sixty-seven percent support alternating one-way traffic control lights at the mill's blind corner, even if just as a temporary measure during VDOT construction.

And here's what you said you don't want:

- Respondents were split down the middle on speed humps in the village - not the majority support we'd need to get the measure approved by VDOT and the County;
- Only 9 percent of respondents wanted to leave village entry/exit points as they exist today with no new signage or traffic calming measures; and
- Just 17 percent said they do not want raised pedestrian crosswalks in the village.

Based on your survey responses and feedback, we've asked the County to proceed with the installation of temporary, pole-mounted, speed-display signs at village entry/exit points. The signs will serve as placeholders until the chicanes/chokers you've requested can be designed, approved and installed (a process which may take 2-3 years). The newly-elected Board of Supervisors will vote on whether to approve the signs at their second meeting in January 2020.

VDOT has agreed to waive the volume requirements for pedestrian traffic for crosswalks and to install them at the Post Office intersection based on our circumstances. They will conduct a site visit in December to determine whether standard or raised crosswalks are most appropriate for the intersection.

The Traffic Committee has been referred to another division within the County's transportation department to begin drafting a request for a byway study which will be presented to the Board of Supervisors. We'll keep you updated on our progress.