# WATERFORD CITIZENS' ASSOCIATION TRAFFIC COMMITTEE REPORT

Submitted by Meredith Imwalle, Chair January 23, 2020

## **Board of Supervisors' Vote**

Thank you to everyone who came out to show support at Tuesday night's Loudoun County Board of Supervisors' (BOS) meeting, and thank you to those of you who couldn't make it but took the time to email Supervisor Kershner's office. There were so many Waterfordians there, Chair Randall joked that there must not be anyone left in the village.

I'm happy to report that the BOS voted to fund and install our temporary, pole-mounted-speed-display signs, and to direct County staff to start work on design proposals for other traffic calming and reduction measures such as chicanes/chokers at the Village's three entry points. Staff will also undertake a feasibility study for a possible byway. They have committed to a study completion date as early as the beginning of August and no later than September.

I walked through the village with VDOT and the County this morning to look at possible chicane/choker and raised pedestrian crosswalk locations and discuss design. They will submit their recommendations by the end of July. Moving forward, the Traffic Committee will work with County staff to define the parameters of the byway study. I'll put together a survey for WCA members and villagers to make sure we understand what a majority of you support, e.g., byway or no byway and possible locations. Meanwhile, please feel free to email me with your thoughts re: the byway at meredithimwalle@icloud.com.

# **Budget**

## **Entrance Signs**

We're asking for \$2,225 for three new entrance signs. Ann Belland was kind enough to go to several different, respected local sign companies to get estimates, and this is the lowest one we received. You may remember the County suggested we replace the existing "Welcome to Waterford" signs with larger, more visible signs that help us communicate to drivers that they are entering a special place and should treat it accordingly.

Eighty percent of traffic survey respondents said they would like to see new signs installed. The current signs simply say "Welcome to Waterford, 1733" and make no mention of the fact that drivers are entering a National Historic Landmark. The burgundy and green signs also blend into the surrounding landscape. We'll make the new signs at least 10 inches larger overall,; have them painted bright white; and include text that highlights Waterford's status as a Landmark. We're using the signs posted outside the National Historic Landmark Shaker Village in Kentucky as our model.

If the budget for the signs is approved, I will present the sign design to the WCA membership for a vote before we order them.

#### **Historical Marker**

Ann has suggested it would be helpful to add a visible historical marker that explains the significance/history of the village to visitors. I've been told we have a marker with the date of our designation as a Landmark attached to a rock somewhere on the village green, but I've never noticed it. What Ann has in mind would be an upright plaque like the one near the John Wesley Church that commemorates the Loudoun Rangers.

The Virginia Department of Historical Resources will provide a plaque for approximately \$1700. I'm not sure this falls under Traffic, other than that Ann brought it to me because she was looking into the entrance signs. She has suggested that it might better fit under Preservation, if we can find someone to chair that committee, and I think that makes sense.