



WATERFORD 2033

300 YEARS OF PRESERVATION, EDUCATION, AND COMMUNITY

A JOINT PROJECT



Waterford
FOUNDATION, INC.

**Waterford Citizens
Association**

UPDATE AND DISCUSSION

NOVEMBER 3, 2021

HOSTED BY

WATERFORD CITIZEN'S ASSOCIATION – RAY DAFFNER, PRESIDENT

&

WATERFORD FOUNDATION – CHRIS GLECKNER, CHAIR

- *We are working collectively to give back to our Village's National Historic Landmark and our Villager's quality of Life.*
 - **Building on the June 2021 WCA and WFI Briefings**
 - **Meeting Format**
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WATERFORD 2033 MISSION STATEMENT AND GOAL

APPROVED BY WCA MEMBERS AND THE WFI BOARD

The WCA and the WFI, each stewards of the Waterford National Historic Landmark, are working collaboratively to protect the NHL and to direct future cultural, infrastructure, and community improvements.

Goal:

Create a Waterford 2033 Visioning Plan by June 2022 for implementation beginning in 2022

THE ORGANIZING COMMITTEE TO DATE

Ron Benschoter
Bo Cutter
Ray Daffner
Jonathan Daniel
Matt Donnelly
Michelle Dunne
Sharyn Franck
Christine Gleckner
Ann Goode
Forest Hayes
Dave Hunt
Emily Houston
Meredith Imwalle
Corinne Jacques

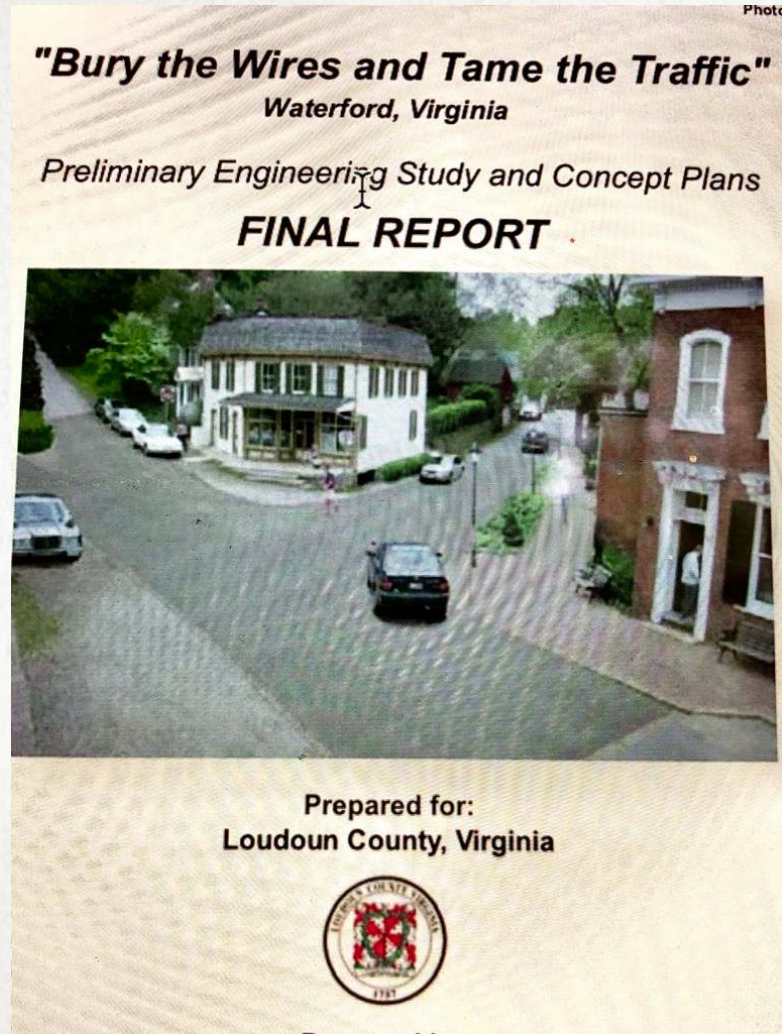
Stephanie Kenyon
Sue Manch
Ruchi Parekh
Patti Psaris
Richard Rogers
Mary Sheehan
Mike Stup
Peter Thomas
Julia Thompson
Stephanie Thompson
Cate Magennis Wyatt

And we welcome all to join!

COMMITTEES

- WCA Traffic Committee
 - Water Committee
 - Communications Committee
 - Sustainability and Adaptive Reuse Committee
 - Outreach
 - Funding
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JOINTLY APPROVED USE OF THE 2003 PLAN AS BASE DOCUMENT FOR THE WATERFORD 2033 VISIONING PLAN



This 2003 Plan was Approved by the WCA (and further advanced by) WFI and the County of Loudoun.

In 2003, this plan cost \$500,000

Kimley-Horn, the lead Engineering firm, has offered pro-bono work and a below-market rate to "dust off" and update the plan.

THERE ARE POSITIVES ALREADY

SEPTEMBER 21ST BOARD OF SUPERVISOR'S RESOLUTION OF COMMENDATION
TO ACKNOWLEDGE THE WATERFORD FOUNDATION'S 77TH WATERFORD FAIR



RESOLUTION

Recognizing October 1, 2021, as the 77th Anniversary of the Waterford Fair

- WHEREAS** The first Waterford Fair, known originally as the Waterford Crafts Exhibit, was held 77 years ago in October 1944; and
- WHEREAS** The Waterford Fair has since won the Loudoun County Event of the Year award four separate times and has grown to become the mid-Atlantic's quintessential fall festival, hosting contemporary artisans, living historians, a juried art show, historic home and garden tours, and entertainment for all ages; and
- WHEREAS** The Waterford Fair provides fundraising opportunities for local scouting troops, school booster clubs and PTOs, local churches, and other community organizations, and proceeds from the Fair support the preservation and education efforts of the nonprofit Waterford Foundation; and
- WHEREAS** Each year, over three days, more than 400 volunteers freely give their time to help put on the Waterford Fair, which attracts over 120 artisans and fine craftspeople, 10,000 fairgoers, and 12 nonprofit partners, for an estimated local economic impact of \$4.5 million; and
- WHEREAS** Following the first Virtual Waterford Fair during the COVID-19 pandemic in 2020, the 77th Waterford Fair this year is once again bringing the community together in person to welcome artisans, volunteers, vendors, and visitors to the Waterford National Historic Landmark on October 1-3, 2021.

NOW THEREFORE BE IT RESOLVED that the Loudoun County Board of Supervisors recognizes October 1, 2021, as the 77th Anniversary of the Waterford Fair.

Joint *Thank You* Note to the Supervisors and County Staff With Tickets to the Fair and Invitation to an Open House

With Thanks

for all you do,
please join us for

The 77th Waterford Fair
and an
Open House

at the home of
Cate Magennis Wyatt
40138 Main Street, Waterford

Saturday, October 2, 2021
10 am - 5 pm

To RSVP Call: Cate Magennis Wyatt, 703.244.3347

The Boards of



Waterford
FOUNDATION, INC.

&

Waterford
Citizens' Association

Hope you will accept the enclosed Waterford
Fair tickets and ENJOY the 77th Waterford Fair

**Waterford Foundation
Board of Directors**

Christine Gleckner, President
Forest Hayes, Vice President
Dave Hunt, Treasurer
Susanne Hale, Secretary
Armand Balboni
Sharyn Franck
Ann Goode
Sarah Holway
Emily Houston
Paul Lawrence
Cristen Parks
Anna Rathmann

**Waterford Citizens'
Association
Officers and Committee Chairs**

Ray Daffner, President
Jill Kadish, Vice President
Mary Sheehan, Secretary
Julia Thompson, Treasurer
Nick Ratcliffe
Paul Rose
Ed Lehmann
Ann Belland
Sharyn Franck
Mark Sullivan

Thank You for all you have done to support the
preservation of Waterford and the well-being of its
residents.

www.waterfordfoundation.org
www.waterfordcitizens.org

For Waterford Fair information, please visit
www.waterfordfairva.org
Ticket value \$16 each.

MORE PROGRESS . . .

- Board of Supervisor members will request funding on **12/7/21** to dust off 2003 Plan and pay for Village-wide Charettes.
 - The **Loudoun Department of Transportation and Capital Improvements**, at the direction of the Board of Supervisors, will be coming to tour Waterford.
 - The three-year **Water Feasibility Study** will be wrapping up later this year.
 - We have engaged the Churches and Loudoun Mutual Insurance Company.
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HIGH LEVEL OVERVIEW VISION AND TIMELINE

SINCE JUNE 24, 2021 BRIEFINGS

Waterford 2040

Building a community plan for our village

* Original document from 6/24/21, adjusted from
2040 to 2033 July 2021

Our objective is to develop a unifying Waterford community plan based on a shared vision of what we want the village to be in the future, along with the strategy and resources to execute on that plan. We aspire to a fully inclusive process, with input from all key stakeholders

Benefits for the community

- The opportunity to discuss and determine a collective vision for what Waterford will be in 2040, resulting in a shared view held by Waterford's residents and two key organizations, the WCA and the Waterford Foundation. Based on the vision agreed upon, the plan could include issues such as walkability, traffic calming, burying the wires, business operations in the village, building preservation, tourism, parks / public spaces, municipal status, and more
- A consolidated, unified community plan that increases likelihood of securing public and private/philanthropic funding
- Definition of roles and responsibilities for interaction with each level of elected officials (County, State and Federal), multiple divisions within State agencies (e.g., VDOT, DTIC), and privately-run utilities (e.g., Dominion Energy, Verizon, Comcast, Loudoun Water)
- A more clearly defined set of roles and responsibilities – and areas for creative support, synergy and collaboration – between the WCA and the Waterford Foundation
- The ability to more fully maximize use of available strategic policy tools for historic patrimony and open space protection, such as Section 106, the National Heritage Area designation, the State Scenic Byway programs, and others

Our ask for you

We would like your support to move forward with this plan, facilitated by a leading outside expert, if we can raise the necessary funds to do so. Moreover, we would appreciate your participation and input throughout the process!

Waterford 2033

High-level timeline for visioning and community plan development

- Green items completed
- Blue item next focus

	Phase I <i>Vision*</i>	Phase II <i>High-level design</i>	Phase III <i>Detailed design</i>
Timeline	4 months July – October 2021	3 months October – December 2021	6 months January – June 2022
Objectives	Gather input from village: Village Wide Thematic Survey Completed Analyze all previous studies and determine why they failed Determine operating model: Built WCA/ WFI Joint Committee; Organizing Committee, Sub-Committees on Traffic, Water, Communications; Sustainability; Funding	Align on overall vision through facilitated workshops Align on high-level design for each line of effort Understand stakeholder landscape	Develop detailed design Engage key stakeholders Draft community plan and implementation strategy
Deliverables	Vision for Waterford 2033 WCA and WFI Board approval of the 2003 Tame the Traffic and Bury the Wires Plan Overall design principles Scope of effort: Kimley Horn	Vision statement for each line of effort High-level design for each area Stakeholder map and engagement strategy	Detailed design for each line of effort Waterford 2040 Community Plan Implementation strategy and timeline
Participants	Village residents Representatives of Waterford Foundation Outside experts and facilitator	Village residents Representatives from Waterford Foundation Outside experts and facilitator Key public sector entities (e.g., VDOT, DCTI)	Village residents Representatives from Waterford Foundation Outside expert facilitator Key public sector entities (e.g., VDOT, DCTI)

NEW TOOLS

- The Loudoun County Comprehensive Plan now allows for **Village Small Area Management Plans**
 - **New Federal and Northern Virginia Transportation Authority Funding sources**
 - USDA, LC CIP, State & Federal funds & grants (avail as well)
 - A year spent building a **joint WCA/WFI the Infrastructure** means to implement the ultimate plan.
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THE VILLAGE THEMATIC SURVEY RESULTS

SUMMER 2021

DISCUSSION POINTS

- Overview of the Core Values of the 2033 Project
 - Review of the Village Thematic Survey Results
 - Q & A
 - Discussion of next steps
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PARTICIPANTS

41 respondents

All Village residents

INPUT ON CORE VALUES



- 100% agree preserving Waterford's unique history and NHL designation is a core value
- 92% agree conserving Waterford's natural resources should be a goal
- 78% agree building and maintaining a sense of community should be a goal

INPUT ON PRIORITIES



- 100% of respondents agree that effective traffic management is a priority
- Second quartile agree that walkability in the Village, burying electric and other wires, adequate potable water supply, environmental sustainability, preservation of historic community resources and natural resources and public access lands and best use of historic structures are priorities
- Third quartile agree that utilities, adequate parking, context appropriate economic development, community activities, and renewable energy are priorities

VILLAGERS' INPUT ON MEDIUM TERM CHALLENGES

- Volume of traffic, noise and damage it brings to the Village
 - Lack of potable water for all
 - Maintaining financially stable Waterford Foundation and preserving NHL designation
 - Absence of town government that can represent Village's interests
 - Modification/repair of inadequate drainage systems
 - Burying wires to maintain a historic feel
 - Not maintaining/making best use of historic structures
 - Need appropriate businesses and tourism focused on education
 - Lack of sufficient parking for residents and visitors
 - Need enhanced education and interpretation of historic resources
 - Need to get funding to support any possible solutions
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WHAT WE VILLAGERS LOVE ABOUT WATERFORD

- *“The wonderful feeling of history come alive and being able to contribute to the preservation of this unique place.”*
 - *“The connection to the land.”*
 - *“Raising a child here was an amazing experience; it is comforting to live among people who care and watch out for one another.”*
 - *“We were quickly made to feel a part of the community.”*
 - *“The historic and natural environment.”*
 - *“The feeling, the architecture, the hills and open spaces, the sense of community.”*
 - *“The communication among neighbors of all ages, interests, talents, and backgrounds.”*
 - *“In the evenings, the Village shows a glimmer of what it was – quiet, self-contained, peaceful, and content.”*
 - *“A community of neighbors working together for a common good.”*
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OUTREACH/ DATA GATHERING INITIATIVES

Community Partners

- Loudoun Preservation and Conservation Coalition
- Loudoun Historic Village Alliance

Loudoun County Board of Supervisors

County Planning Commission

State and Regional Officials

- VDOT
 - Northern Virginia Transportation Authority
 - Commonwealth Transportation Board
 - Virginia Department of Historic Resources
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OUTREACH RESEARCH INITIATIVES

National Park Service

National Park Service Review Board

“Waterford is a jewel of Loudoun County” was stated by a Supervisor during a gathering we hosted ~ and the information gathered from these briefings, has demonstrated that this sentiment is embraced by our Regional, Statewide and National leaders.

NEXT STEPS, WHICH WILL BE ANNOTATED FOLLOWING DISCUSSION

Village Wide Conversation with Hillsboro Mayor and Vice Mayor to discuss the holistic approach they took, after 20+ years of planning, for the installation of water, safety, traffic calming, and the sustainability of their community historic and cultural assets

Show up for the 6:30pm December 7th Meeting with the Board Of Supervisors ~ As “Witnesses” and join afterwards at Tusgies

Village-Wide discussions and town halls to develop combined 2003/2033 study

Work with the County to allocate the \$2.3m DTCI funding and secure additional CIP Funding for 2022

ALL are invited to be part of the Waterford 2033 Organizing Committee’s Efforts ~ Please, join us!
